

McMAHON *Company Inc*

RAPID CITY
Phone
FI 3-0550

STURGIS
Phone No. 4

Registered Brands SEEDS and FEED

62.79 S. Dakota.

**Seed
Annual**

1955



OUR MODERN CLEANING AND TREATING PLANT



COOPER'S QUALITY GUARDED FEEDS



WARNER
Poultry Farm
Equipment

DU PONT
SEED DISINFECTANTS

ACP

WEED KILLERS
Garden & Lawn
INSECTICIDES

Manco
CHEMICALS

REGISTERED
FARM SEEDS
BRANDS

Swift & Co
PRODUCTS

ORIGINATORS OF



DDT INSECTICIDES

RAPID CITY

McMAHON CO., INC.

STURGIS

LAWN and GARDEN SUPPLIES



The picture above shows how Vigoro can benefit a lawn. Notice how much thicker, greener and higher the grass is where Vigoro has been applied in the form of the letters V-I-G-O-R-O.

GOLDEN VIGORO



THE LONGEST LASTING COMPLETE LAWN FOOD YOU CAN BUY!

WON'T BURN when used in recommended amounts.

ONE FEEDING lasts all season.

ALL NUTRIENTS needed from the soil to nourish grass.

Apply 1 to 3 lbs. per 100 sq. ft.

50 lb. bag — \$3.75

Regular VIGORO COMPLETE PLANT FOOD

50 lb. bag — \$2.90

5 lb. bag — \$.53

25 lb. bag — \$1.85

1 lb. bag — \$.15

10 lb. bag — \$.95

Vigoro Tablets pkg. \$.15

VIGORO SPREADER



For easy application of either Golden Vigoro or Regular Vigoro.
Each \$9.95

Instant VIGORO PLANT FOOD — Water Soluble

½ lb. — \$.80

1 lb. — \$1.25

3 lbs. — \$3.00

Buy with confidence—Plant with confidence—REGISTERED BRANDS SEEDS

Registered Brands LAWN SEED

—POSTAGE PREPAID ON ALL LAWN SEED—

We'll be glad to furnish information on how to plant your lawn.

TOP LAWN SEED

A selected blend, of the finest quality seeds, that we have developed after years of experience. All of the grasses in it are fine bladed and deep rooting. There just isn't a better combination for this area. Sow 5 lbs. per 1000 sq.ft.

1 lb. \$1.39 5 lbs. \$6.75
10 lbs. \$13.30

WESTERN LAWN SEED

A blend made up of fine grades of Kentucky Blue Grass, Rye Grass, Red Top Grass, and White Dutch Clover that will give you good results.

1 lb. \$.89 5 lbs. \$4.25
10 lbs. \$8.30

QUICK-GROW

An economy blend of semi-permanent grasses, blended to produce a quick cover under a wide range of soil conditions.

1 lb. \$1.58 5 lbs. \$3.30
10 lbs. \$6.40

SHADY NOOK SEED

A blend of shade enduring grasses that will produce excellent results in shaded areas.

1 lb. \$1.37 5 lbs. \$6.65
10 lbs. \$13.10

HIGHLAND BENT GRASS

It is fine leaved, bright green in color, and creeps both below and above the ground. The hardiest of all Bent grasses.

1 lb. \$1.35 5 lbs. \$6.50
10 lbs. \$12.75

RYE GRASS

An excellent "nurse" grass where a quick growth is wanted. Not long lasting.

1 lb. \$.30 5 lbs. \$1.30
10 lbs. \$2.50

NEW MERION BLUE GRASS

Improved strain of Kentucky Blue Grass, that is resistant to leafspot, has lower growth habits, spreads rapidly. Sow 1 to 2 lbs. per 1000 sq. ft.

1 lb. \$4.50 5 lbs. \$22.00

KENTUCKY BLUE GRASS

Produces a velvety dark green lawn of close thick turf. Maintains its green color until late in fall. Roots are deep and plants are very hardy.

1 lb. \$1.47 5 lbs. \$7.15
10 lbs. \$14.10

WHITE DUTCH CLOVER

A small, close growing, dwarf clover used extensively in making lawns. It is a rapid grower with spreading habits, and can be cut close to the ground without injury to the plant.

1 lb. \$1.58 5 lbs. \$7.70
10 lbs. \$15.20

CREEPING RED FESCUE

This variety of Fescue is rapidly replacing Blue Grass in many areas. Its leaves are bright green; it creeps by underground stems and does not grow in tufts. Makes a beautiful lawn.

1 lb. \$.74 5 lbs. \$3.55
10 lbs. \$6.90

BUFFALO GRASS

A low growing perennial grass that spreads by surface runners. For dryland lawns sow 1 lb. per 400 sq. ft. Treated for quick germination.

1 lb. \$1.45 5 lbs. \$7.00
10 lbs. \$13.70

FAIRWAY STRAIN,

CRESTED WHEATGRASS

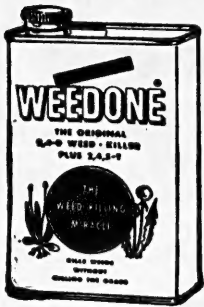
A dryland grass that can be used in lawns, fairways, school yards, parks. Sow 1 lb. to 100 sq. ft.

1 lb. \$.50 5 lbs. \$2.40
10 lbs. \$4.50

Buy with confidence—Plant with confidence—REGISTERED BRANDS SEEDS

LAWN and GARDEN SUPPLIES

NEW IMPROVED WEEDONE



Ideal for killing lawn weeds. Kills over 100 weeds without killing grass. Harmless to people and pets.

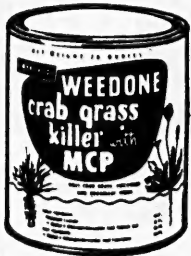
8 oz. \$1.00 Qt. \$2.75
Gal. \$6.75

WEEDONE APPLICATOR ONLY



Fits any screw-top gallon jug

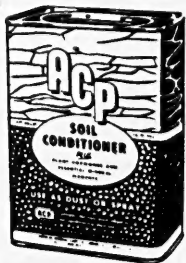
CRABGRASS KILLER



Will kill crabgrass and mouse-ear chickweed without killing clover, blue grass, fescue and other deep rooted perennial grasses.

6½ oz. can \$1.25
26 oz. can \$3.75

ACP SOIL CONDITIONER



Effective on the widest range of soils. Can be used as dust or spray-dust on moist soil, spray on dry soil.

½ lb. can \$.80
2½ lb. can \$2.80

ACP FRUIT TREE SPRAY



An all-purpose, all-season-long spray for the home orchard to control most insects and diseases found on fruit trees.

12 oz. can \$1.00

KRILIUM SOIL CONDITIONER



Improves the structure of problem 'clay' soils. Makes them stay loose, crumbly and easy to work.

Krilium Merloam:

1 lb. \$1.39
5 lbs. \$4.95

Krilium Loamaker (full strength for economic treatment of large areas):
10 lbs. \$25.00 25 lbs. \$57.20

FOLIUM PLANT FOOD



This water soluble fertilizer gives you thicker, greener grass, more and bigger flowers and vegetables, faster growing shrubs. A Foliator Applicator enables you to feed as you water lawn, plants, shrubs.

2 oz. \$.25 1 lb. \$1.25
5 lbs. with Foliator \$4.98

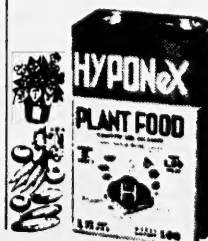
ACP ROSE & FLORAL DUST



Complete protection against disease, insects and mites. For use on flowering plants and shrubs.

8 oz. Duster Gun \$1.00
1 lb. Canister \$1.49

HYPONEX PLANT FOOD

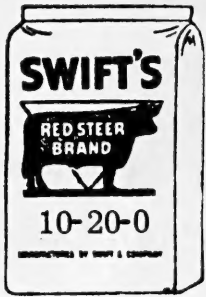


Complete water-soluble plant food for everything that grows. Excellent for house plants.

1 oz. \$.10 3 oz. \$.25
7 oz. \$.50 1 lb. \$1.00

Use these supplies for a PRODUCTIVE GARDEN and BEAUTIFUL LAWN

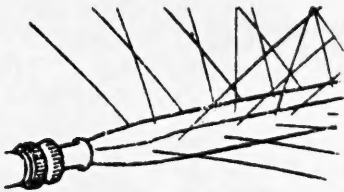
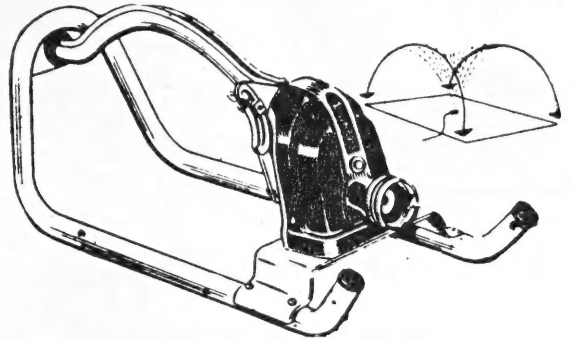
LAWN and GARDEN SUPPLIES



RED STEER - 10-20-0 FERTILIZER-- Can be used on field crops, gardens and lawns. Supplies a ready source of Nitrogen and Phosphorus.
80 lb. bag \$3.90 TON - \$87.80 fob Rapid City

METCO WAVE SPRINKLER

For finer lawns with less work.
*FEWER SETTINGS *DEEP PENETRATION
*NO OVERLAPPING *BUILT TO LAST
Model M - \$12.95 Model J - \$9.95
Model 2-S - \$19.95



ANDREWS HOSE SPRINKLER

A double lightweight plastic tube which can be used as a soaker or sprinkler. Gentle spray. IDEAL FOR WATERING NEW LAWNS.
20 ft. \$2.50 30 ft. \$3.50 50 ft. \$4.75

BRADSON Garden Sprayers



FOR SPRAYING: Fertilizers, Lawn Treatments, Tree Sprays, Insecticides, Fungicides, Weed Killers, Foliage Feeding. JUST ATTACH TO HOSE-WATER PRESSURE DOES THE WORK!

INSECT-O-GUN	6 gal. capacity	\$5.95
GRO-GUN	20 gal. capacity	2.95
GARD-N-GUN	3 gal. capacity	2.95
BUG-GUN	1½ gal. capacity	2.65

HOZON SPRAYER - Hozon is an ideal tool for applying chemical fertilizers with an ordinary garden hose. Each \$2.50



GRO STUFF - A highly concentrated water-soluble fertilizer planned to provide the most nutritional help possible as you "grow stuff"



SEQUESTRENE

Corrects iron deficiency in plants. Recommended for trees, flowers, shrubs, vegetables and turf.

flowers, vegetables, shrubs, house plants and lawns. 1 lb. can \$1.25

*RESTORES PLANTS TO FULL VIGOR.
*CREATES NEW DARK GREEN GROWTH.
*PRODUCES MORE BUDS AND FLOWERS.
1 lb. \$3.00

Use these supplies for a **PRODUCTIVE GARDEN** and **BEAUTIFUL LAWN**

Registered Brands GARDEN SEEDS

Free

**THE Garden Book
of the Year**

A COMPLETE GUIDE FOR THE
HOME GARDENER. WRITE OR
ASK FOR A COPY.

PRICES QUOTED ARE POST-
AGE PAID. YOU CAN SAVE
MONEY BY PICKING UP
YOUR SEEDS AT OUR
STORE—DUE TO INCREASED
PARCEL POST RATES.
SEEDS ARE CHEAPER FOB
RAPID CITY.

ALL SEEDS AVAILABLE IN 10¢ PKGS. PLEASE ADD 2% SALES TAX

BEANS

	½ lb.	1 lb.	3 lb.
Improved Golden Wax	.35	.60	1.60
Pencil Pod Blk. Wax	.35	.60	1.60
Tendergreen	.35	.60	1.60
Burpees Stringless	.35	.60	1.60
Kentucky Wonder	.35	.60	1.60
Henderson Bush Lima	.35	.60	1.60
Great Northern	.25	.35	.90

BEETS

	Oz.	¼ lb.	1 lb.
Early Blood Turnip	.25	.75	2.10
Crosby's Egyptian	.25	.75	2.10
Detroit Dark Red	.25	.75	2.10
Swiss Chard Silver	.25	.75	2.10

BRUSSELS SPROUTS

	Pkg.	Oz.
Dwarf Improved	.10	.40

CABBAGE

	Oz.	¼ lb.
Golden Acre	.40	1.10
Copenhagen Market	.40	1.10
Ferry's Hollander	.40	1.10
Late Flat Dutch	.40	1.10

CARROTS

	Oz.	¼ lb.	1 lb.
Chantenay	.30	.80	2.35
Danvers Half Long	.30	.80	2.35
Ox Heart	.30	.80	2.35
Nantes Coreless	.30	.80	2.35

CAULIFLOWER

	Pkg.	Oz.
Snowball	.20	2.00

SWEET CORN

	½ lb.	1 lb.	5 lb.
Golden Hummer	.25	.40	1.75
Golden Bantam	.25	.40	1.75
Golden Sunshine	.25	.40	1.75
Tendergold Hybrid	.35	.55	2.50
Golden Bantam Hybrid	.35	.55	2.50
Golden Rocket	.35	.55	2.50

CUCUMBERS

	Oz.	¼ lb.	1 lb.
Everbearing	.25	.75	2.25
Chicago Pickling	.25	.75	2.25
Imp. Long Green	.25	.75	2.25
Early White Spine	.25	.75	2.25
Straight Eight	.25	.75	2.25

LETTUCE

	Oz.	½ lb.
Blk. Seeded Simpson	.30	.90
Prize Head	.30	.90
New York 515 (Head)	.35	1.00

MUSKMELON

	Oz.	¼ lb.	1 lb.
Rockyford (green)	.30	.85	2.50
Hales Best	.30	.85	2.50
Honey Rock	.30	.85	2.50
Hearts of Gold	.30	.85	2.50

NASTURTIUMS

Sweet Peas

	Oz.	¼ lb.	1 lb.
Tall Mixed Nasturtiums	.35	1.00	3.00
Cuthbertson Sweet Peas	.35	1.00	3.00

ONION SETS

	1 lb.	5 lb.
White Onion Sets	.50	1.90
Yellow Onion Sets	.50	1.90

ONIONS

	Oz.	¼ lb.
So. Port White Globe	.60	1.80
Yellow Globe	.50	1.50
Yellow Sweet Spanish	.50	1.50

BERMUDA ONIONS

1 Bunch	5 Bunches	10 Bunches
.40	1.60	2.70

PARSNIPS

	Oz.	¼ lb.
Hollow Crown	.25	.65

PEAS

	½ lb.	1 lb.	3 lb.
American Wonder	.30	.45	1.20
Little Marvel	.30	.45	1.20
Everbearing	.30	.45	1.20
Laxtonian	.30	.45	1.20
Alaska	.25	.40	1.10
Dwarf Telephone	.30	.45	1.20
Dwarf Grey Sugar	.30	.45	1.20

PEPPERS

	Oz.	¼ lb.
Bell or Bull Nose	.50	1.75

McMAHON COMPANY, INC., Rapid City, South Dakota

Registered Brands GARDEN SEEDS

HERBS

	Oz.	¼ lb.	1 lb.
Dill	.20	.50	

PUMPKINS

	Oz.	¼ lb.	1 lb.
Connecticut Field	.15	.50	1.50
Sugar Pie	.15	.50	1.50

RADISHES

	Oz.	¼ lb.	1 lb.
Early Scarlet Globe	.20	.55	1.35
French Breakfast	.20	.55	1.35
Crimson Giant	.20	.55	1.35
White Icicle	.20	.55	1.35
Early Sc. Turnip	.20	.55	1.35
China Rose	.20	.55	1.35

RUTABAGAS

	Oz.	¼ lb.	1 lb.
Imp. Am. Pur. Top	.15	.35	.95

SPINACH

	Oz.	¼ lb.	1 lb.
Bloomsdale	.15	.35	.90
King of Denmark	.15	.35	.90

SQUASH

	Oz.	¼ lb.	1 lb.
Warty Hubbard	.25	.70	1.95
Table Queen or Acorn	.25	.70	1.95
Yl. Sum Cr'kneck	.25	.70	1.95

TOMATOES

	½ oz.	1 lb.
Ground Cherry	.35	.60
John Baer	.30	.50
Earliana	.30	.50
Marglobe	.30	.50
Sioux	.40	.70
Stokesdale Hybrid	.25 per pkg.	

TURNIPS

	Oz.	¼ lb.	1 lb.
Purple White Globe	.15	.40	1.20
White Egg	.15	.40	1.20

WATERMELONS

	Oz.	¼ lb.	1 lb.
Dixie Queen	.25	.70	2.00
Coles Early	.25	.70	2.00
Kleckley's Sweet	.25	.70	2.00
Early Kansas	.25	.70	2.00
New Hampshire Midget	.35	.95	2.90
Early Canada	.25	.70	2.00

End o Pest

Gives three-way control over most garden pests.

Refillable Dust Gun \$.89
Refill \$.65 2 lbs. \$1.97

MANCO BUG GUN - 5% Chlordane
Dust for Garden and Household
Insects. 14 oz. Gun 89¢

FRUITONE - More Tomatoes!
Spray on at blossoming time.
2/5 oz. 25¢ 2 oz. \$1.00

TRANSPLANTONE - Reduces wilt and
loss when transplanting.
Trail pkg. 25¢ 3 oz. \$1.00

ROSETONE - For lovelier roses
soak roots before setting out.
½ oz. 25¢ 3 oz. \$1.00

ROOTONE - Better roots, faster
for cuttings, seeds.
Trial pkg. 25¢ 2 oz. \$1.00

Trimtone - Chemical Grass
Edger. Just spray on.
1 oz. \$1.00

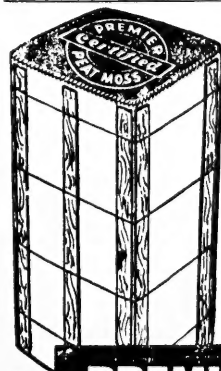
Hotkaps*

FROST CAN'T HARM PLANTS
FLOWERS & VEGETABLES
3 WEEKS EARLIER!

Give your favorite flowers and vegetables an earlier start! **Glaxt** HOT-KAPS provide individual HOTHOUSES for seedlings and for young plants, give positive protection against frost, storms, sun, insects.

25 - \$.95 100 - \$3.15 250 - \$5.90

HORTICULTURAL PEAT MOSS



THE highly absorbent, weed-free, odorless, organic soil conditioner. Lightens heavy clay. Holds moisture and plant food near roots in sandy soils. Gives all soils a more loam-like texture. Grows stronger roots that develop lovelier plants. Excellent, too, for mulching and transplanting.

PREMIER PEAT MOSS

Lg. Bale \$4.90 Sm. Bale \$3.60

SEMESAN BEL - For treating Irish and Sweet Potatoes.
3 oz. \$1.05

FIELD CROP SEEDS



NOTICE - - PRICES INCLUDE BAGS AND ARE SUBJECT TO MARKET CHANGES

Ask for bulk prices.

Treated Grain - 5¢ per bu. extra

W H E A T

B A R L E Y

RUSHMORE WHEAT

A beardless variety developed at the South Dakota Experiment Station from the cross between Rival and Thatcher. It is rust resistant and less likely to shatter than Rival or Mida. Very Early.

Per Bu.	\$2.90
20 bu. or more	2.80

SELKIRK WHEAT

New bearded variety. Developed in Canada. Rust resistant. About the same maturity as Lee Wheat.

Limited Stocks Available
Ask for Prices

LEE WHEAT

Bearded, Spring wheat variety somewhat later than Rushmore. Rust resistant, a heavy producer.

Per Bu.	\$3.10
20 bu. or more	3.00

SPARTAN BARLEY

A two-rowed, smooth-awned stiff strawed barley. Very early with a high test weight and high protein.

Per Bu.	\$2.00
20 bu. or more	@ 1.90

L or KINDRED BARLEY

A rough-awned, six-rowed barley of high malting qualities.

Per Bu.	\$2.00
20 bu. or more	@ 1.90

FEEBAR BARLEY

A new early maturing, strong strawed, drought resistant, high protein, feed type barley. Six row.

Per Bu.	\$2.00
20 bu. or more	@ 1.90

PLAINS BARLEY

An early, six rowed, smooth awned stiff-strawed barley that is well suited to Central and Western, S. D. Resistant to stem rust but susceptible to loose smut.

Per Bu.	\$2.00
20 bu. or more	@ 1.90

FIELD CROP SEEDS

OATS

CHEROKEE OATS

A new variety that is somewhat earlier than Clinton. The kernels have a reddish cast, otherwise resemble Clinton.

Per Bu. \$1.45
20 bu. or more @ 1.40

BRUNKER OATS

A very early red oat. Adapted to central and western areas of South Dakota where early maturity is essential because of drought and grasshoppers.

Per Bu. \$1.50
20 bu. or more @ 1.45

GOPHER OATS

An early white variety that is always a good yielder.

Per Bu. \$1.45
20 bu. or more @ 1.40

CLINTON OATS

Resistant to leaf and stem rust, blight and root-rot diseases. Stiff strawed; good for combining. High yielder, kernels are plump and valuable for feeding.

Per Bu. \$1.35
20 bu. or more @ 1.30

JAMES HULLESS OATS

This stiff-strawed, mid early variety of hulless oats is resistant to smut and stem rust. It has a high protein content and makes excellent poultry feed.

100 lbs. \$8.50

SPELTZ

A dryland grain that withstands more drought, unfavorable soil and weather conditions than most grains. Short-season, early maturing crop.

Per Bu. \$2.25
20 bu. or more @ 2.15

FALL RYE (Balboa)

Per Bu. \$1.75
20 bu. or more @ 1.65

CERTIFIED MARINE FLAX

A new heavy producing flax, disease resistant, very early. Adapted to this area.

Per Bu. \$4.50

DWARF ESSEX RAPE

Biennial variety. Generally ready to be grazed 10-12 weeks after seeding. 100 lbs. \$19.50

CERESAN M



TREAT ALL GRAIN WITH CERESAN M! It controls SMUT and OTHER SEED-BORN DISEASES ON WHEAT, OATS, BARLEY, FLAX and SORGHUM.

14 oz. \$1.60 3 lbs. \$4.45
40 lbs. \$44.95

CYCLONE SEED SOWER

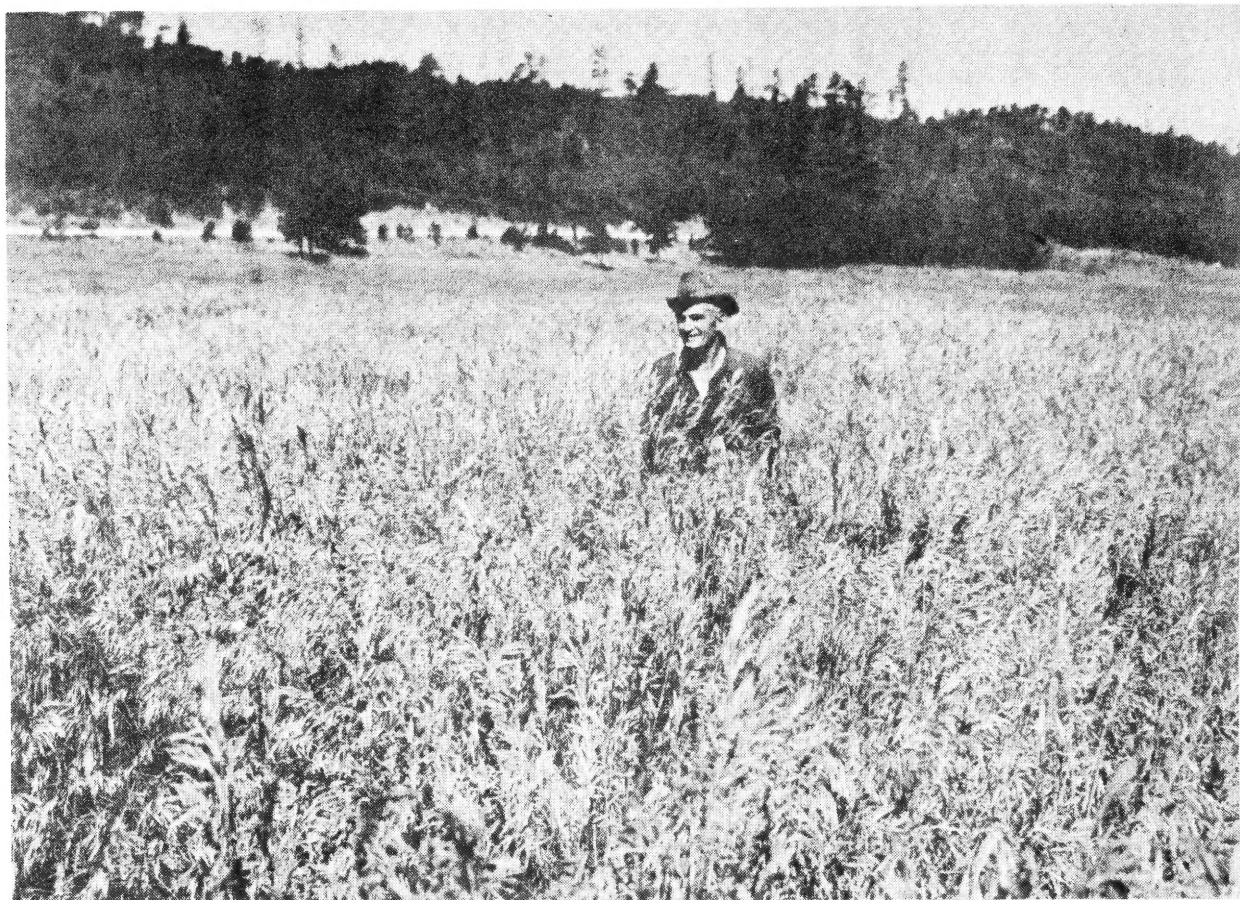


Distributes accurately all smooth grass seed and grains; pellet and granular fertilizer.

Each \$4.25

Buy with confidence - Plant with confidence - REGISTERED BRANDS SEEDS

Registered Brands GRASSES



The picture above shows Harry (Cap) Merritt of Pactola, South Dakota in his field of Brome Grass.

INTERMEDIATE WHEATGRASS

(Ree Wheatgrass)

A perennial grass which produces abundant creeping rootstalks and a dense sod. The stems as compared with brome grass are medium fine to large, coarse and leafy. Established plants start growth early in Spring and continue growth into late Fall. The harvested plants have a quick comeback after a hay or seed crop has been removed.

Top Grade	100 lbs.	\$79.00
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WESTERN WHEATGRASS

A native perennial grass that is palatable, high in protein. Makes early Spring growth. One of the best for this part of the country.

Top Grade	100 lbs.	\$57.50
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BROME GRASS

A hardy, smooth, erect, drought resistant perennial grass that forms an excellent sod for pastures. It is resistant to extreme cold and heat. Brome begins growth in early Spring, grows throughout the summer and continues to grow until late fall.

	100 lbs.
Canada No. 1	\$22.75
Lincoln (Top Grade)	24.75

PRIMAR SLENDER WHEATGRASS

Early maturing, leafy, rapid developing grass. Slender Wheatgrass is a perennial that is well adapted to the Dakotas, Montana, and Wyoming.

Top Grade	100 lbs.	\$27.50
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50 to 100 lbs. Add 2¢ per lb. — Less than 50 lbs. Add 5¢ per lb.

Registered Brands GRASSES

STANDARD

CRESTED WHEATGRASS

A perennial bunch grass that is hardy and drought resistant. Very early in spring growth. Becomes dormant during, hot, dry spells and resumes growth with cooler weather and more favorable moisture conditions.

Top Grade 100 lbs. \$34.00

FAIRWAY

CRESTED WHEATGRASS

Similar to Standard Crested Wheatgrass. Does not grow as tall but is more leafy and finer stemmed.

Top Grade 100 lbs. \$37.50

TALL WHEATGRASS

A new grass for this area. Very drought resistant and will grow in almost any kind of soil. Good pasture and hay.

Top Grade 100 lbs. \$34.50

TIMOTHY

One of the most universally known grasses. Timothy is especially adapted to cool, moist soils.

Top Grade 100 lbs. \$29.50

TIMOTHY & ALSIKE

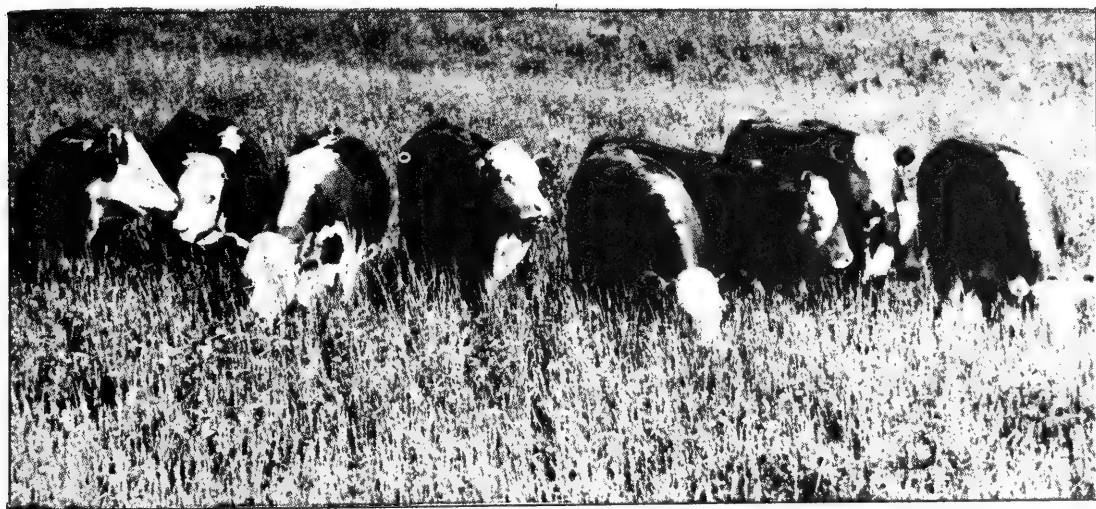
A mixture containing 80% Timothy and 20% Alsike Clover. Makes an excellent pasture and good quality hay. Especially adapted to the Black Hills Area.

Top Grade 100 lbs. \$31.50

RYE GRASS (Domestic)

A very quick growing annual grass that produces a large amount of nutritious foliage.

Top Grade 100 lbs. \$17.50



REGISTERED BRANDS PASTURE MIX

Registered Brands Pasture Mix is a selected blend of high quality grasses and legumes that will give maximum production in the terms of pounds of beef per acre. RB Pasture Mix consists of:

20% Brome Grass
10% Western Wheatgrass
15% Slender Wheatgrass
15% Crested Wheatgrass

5% Intermediate Wheatgrass
20% Rye Grass
10% Sweet Clover
5% Nomad Alfalfa

100 lbs.

\$32.90

Buy with confidence - Plant with confidence - REGISTERED BRANDS SEEDS

REGISTERED BRANDS A



Pictured above are some alfalfa seed growers unloading their seed at the McMahon Company warehouse in Rapid City, South Dakota.

Prices include bags and are subject to market changes. All seeds are tested and tagged in compliance with State Seed Laws.

DAKOTA NO. 12

An alfalfa from long established stands which has proven to be superior and which has survived the extremes in climate during the past 30 years or more.

Dak. 12 (TOP GRADE)	100 lbs.
Dak. 12 (99.00% Pure)	\$45.00
	44.00

DAKOTA ECONOMY BRAND

Good quality seed, but off-color. Noxious weed free.

Purity 98.00% - Germination 85% or better	100 lbs.	29.50
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COSSACK

Very vigorous growing variety, second only to Ladak in hay production. Produces fine stemmed hay and is particularly well adapted to those areas in S. D. where two or three cuttings of hay are obtained. Most popular alfalfa in Western, S. D.

Dakota Grown (TOP GRADE)	100 lbs.
Dakota Grown (99.00 Pure)	\$46.00
Certified Blue Tag	45.00
	50.00

RANGER

A combination of several superior strains. Wilt resistant, winter hardy, adapted to our western climatic conditions. You can certify the seed produced from our Registered Blue Tag Ranger which is grown in South Dakota from Foundation Stock.

Ranger (TOP GRADE)	100 lbs.
Certified Blue Tag Ranger	\$49.00
Registered Blue Tag Ranger	55.00
	57.00

ALFALFA and CLOVER

LADAK

Introduced in 1910 from Northern India where it developed under low winter temperatures. Ranks first in hay yield and first in cold and drought resistance. Also resistant to bacterial wilt.

Dakota Grown (TOP GRADE)

100 lbs.
\$46.50

GRIMM

One of the earliest and best known of the pedigreed varieties. It has proven its ability to withstand drought and winter-kill.

Dakota Grown (TOP GRADE)

100 lbs.
\$45.00

NOMAD and RHIZOMA

A new type of alfalfa that really grows in the range country. Unlike ordinary alfalfa, this tough, long lasting creeper crowns and spreads underground. Planted with an adapted grass, it takes only 1 to 2 lbs. per acre. Alone - 5 lbs. per acre.

1 lb. 90¢

10 lbs. @ 85¢ per lb.

25 lbs. @ 80¢ per lb.

100 lbs. \$ 77.50

WYOMING CERTIFIED - 10 lbs. \$15.00

100 lbs. 142.50

1955 AGRICULTURAL CONSERVATION PROGRAM

The maximum Agricultural Conservation Payments for approved seeds and seeding practices are as follows:

	per lb.		per lb.
Alfalfa	\$.25	Brome grass	\$.10
Biennial Sweetclover	.10	Ree or Intermediate Whtgr.	.30
Annual Sweetclover	.14	Crested Wheatgrass	.20
Red Clover	.25	Western Wheatgrass	.35
Alsike Clover	.20	Slender Wheatgrass	.20
Timothy	.12	Tall Wheatgrass	.20

Seedbed Preparation and Seeding - \$1.50 to \$2.50 per acre.

See the ASC Office in your country for full details.

INOCULATE ALL LEGUMES WITH NITRAGIN



All legumes must be treated with an inoculant to qualify for Agricultural Conservation Payments.

1 bu. size (treats 60 lbs.) 55¢

2 bu. size (treats 120 lbs.) 95¢

Garden Size (treats 8 lbs.) 15¢

White Blossom SWEET CLOVER

The standard sweet clover of the country, Biennial, produces abundant hay and pasture. Grows 4 to 6 ft. tall.

TOP GRADE

100 lbs.

\$23.00

Yellow Blossom SWEET CLOVER

Biennial. Not as tall as white but about 2 weeks earlier. Drought resistant. Makes good hay, pasture, forage.

Canadian (Select)

Dakota (Top Grade)

100 lbs.

\$20.50

21.50

MEDIUM RED CLOVER

Makes good hay and pasture. Adapted for planting with numerous grasses.

TOP GRADE

100 lbs.

\$69.50

ALSIKE CLOVER

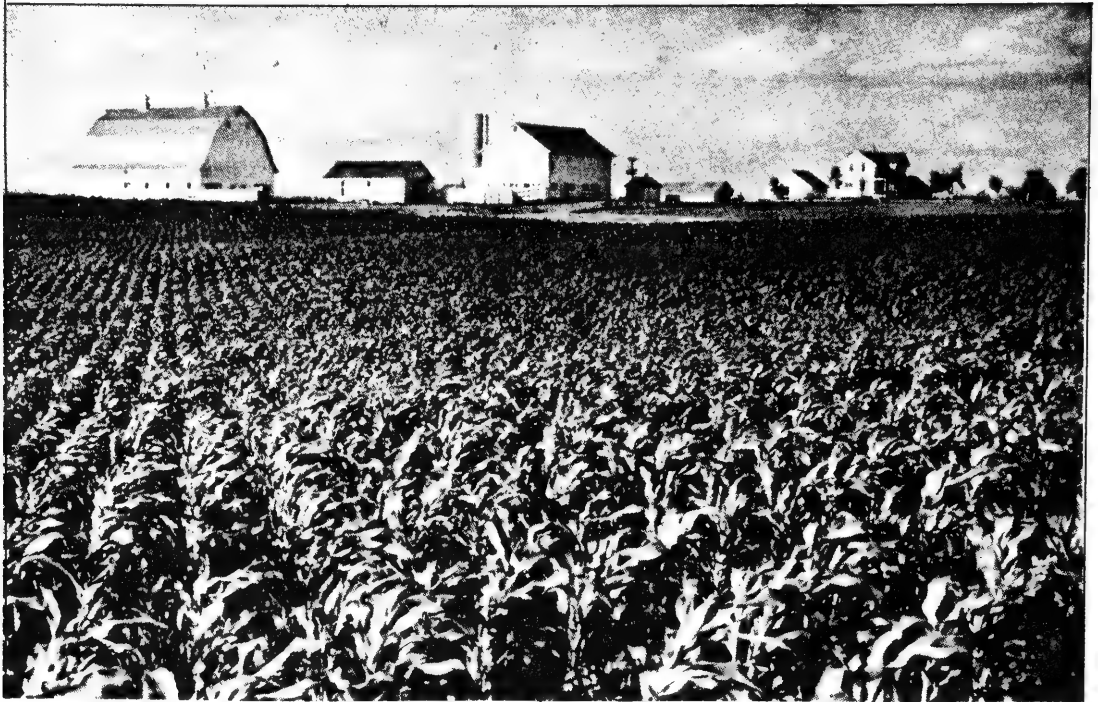
Valuable forage crop sown alone or with Timothy. Good for high altitudes.

TOP GRADE

100 lbs.

\$43.00

SEED CORN



OPEN POLLINATED

ALL OPEN POLLINATED VARIETIES ARE TREATED WITH **A R A S A N** TO REDUCE SEED DECAY, ROOT ROT AND OTHER DISEASE ORGANISMS.

BLACK HILLS SPECIAL YELLOW DENT — A somewhat larger corn than Minnesota 13. Heavy yielder.
Per Bu. \$3.75
5 bu. or more @ 3.50

MINNESOTA 13 — A proven variety for western South Dakota. 80 to 90 days maturity.
Per Bu. \$3.75
5 bu. or more @ 3.50

PAYNE'S WHITE DENT — An early variety especially adapted for western South Dakota. 80 days.
Per Bu. \$3.75
5 bu. or more @ 3.50

NORTHWESTERN DENT — Early, red-yellow variety. An old favorite for this area.
Per Bu. \$3.75
5 bu. or more @ 3.50

FALCONER DENT — Early semi-dent. Hardy, drought resistant, leafy.
Per Bu. \$3.75
5 bu. or more @ 3.50

RAINBOW FLINT — Good silage and fodder corn. 80 to 90 days maturity.
Per Bu. \$3.75
5 bu. or more @ 3.50

WHITE FLOUR CORN — Earliest of flour corns. Good feeding off variety. 75 days maturity.
Per Bu. \$5.00
5 bu. or more @ 4.75

GEHU FLINT — High feeding qualities. Drought resistant. 75 days maturity.
Per Bu. \$4.50
5 bu. or more @ 4.25

BLUE SQUAW — Leafy and a good yielder. 85 days maturity.
Per Bu. \$4.75
5 bu. or more @ 4.50

SQUAW CORN — Hardy, leafy and a heavy yielder.
Per Bu. \$4.75
5 bu. or more @ 4.50

McMAHON COMPANY, INC., Rapid City, South Dakota

Jacques

FINEST IN THE FIELD!

PROVEN
HYBRIDS

SEED CORN FOR NORTHERN CORN GROWERS

THE JACQUES SEED COMPANY HAS HAD 46 YEARS EXPERIENCE IN PRODUCING TOP QUALITY NORTHERN GROWN SEED CORN. FOLLOWING ARE JACQUES VARIETIES RECOMMENDED FOR THIS AREA.

802 — Developed for the northern most areas of corn production. Truly early dent type. Sturdy stalks of medium height. Easy to harvest by hand or machine. 80 days.

Med. Flats — \$12.45 per bu.

853-J — This 85 day corn has done unusually well in the state yield trials in this area. Outstanding yielder for such an early corn. Very deep kernels. Easy husking.

Med. Flats — \$12.45 per bu.

901-J — Medium height. Matures very fast. Recommended for ear corn. Early medium length. Fills out well to the tip. Deep kernels. Medium starch. Does well under dry conditions and all soil types. 86 to 88 days.

Med. Flats — \$12.45 per bu.

957-JA — Medium height. Better cold tolerance. Long slender ears with deep kernels and a small cob. Recommended for ear corn. Yields well on all soil types, has good drouth resistance. 88 to 92 days.

Med Flats — \$12.45 per bu.

1053-J — Rather short plants. Wide, dark green leaves. Heavy, thick ears with deep kernels. A good picker. 95 to 100 days.

Med. Flats — \$12.45 per bu.

WEATHER-PRUF — A blend for ear corn of the best hybrids for this area. Has a longer period of pollination to give some protection from hot, dry spells, yet it's uniform enough to mature evenly.

Med. Flats — \$12.45 per bu.



SIB-BRED is an entirely new kind of corn produced by a new method of breeding. Sib-bred is not a hybrid, yet it has the strong stalks and root system of good hybrids. It's a good yielder of both grain and forage, but costs only a little more than open pollinated varieties. A real improvement over open pollinated corn.

SIB-BRED No. 1 — 80 to 85 day.

SIB-BRED No. 2 — 85 to 90 day.

Choice Flats — \$7.85 per bu.



KOW SALAD, the silo corn that's blended according to a tested formula. Carefully selected, extra leafy. Jacques Hybrids of varying maturities are carefully blended in Kow Salad to give you a crop that will remain in prime condition for ensiling for a long time in the Fall. Kow Salad gives quality silage with real feed

value. You'll like Kow Salad, the perfect silo corn.

Flats — \$9.50 per bu.

McMAHON COMPANY, INC., Rapid City, South Dakota



REGISTERED BRANDS HYBRID CORN

ESPECIALLY ADAPTED TO THIS CLIMATE AND SOIL

RB-90 - The high yield of this hybrid is its outstanding characteristic. Excellent standability, easily husked. 90 days.

Flats per bu. \$10.75
5 bu. or more @ 10.25

RB-85 - Excellent stalks - big, mature ears - high quality grain. Rates high in germinating qualities in cold, wet soil. 85 days.

Flats per bu. \$10.75
5 bu. or more @ 10.25

RB-80 - One of the earliest hybrids developed. Full dent corn and excellent quality grain. It will please any 'corn man'. 80 days.

Flats per bu. \$10.75
5 bu. or more @ 10.25

REGISTERED BRANDS GRAIN BLEND

Grain Blend is particularly adapted to short season areas. Ideal for pasturing, bundle feeding, very early silage and grain corn.

Flats per bu. \$ 7.50
Rounds per bu. @ 6.50

REGISTERED BRANDS "HY-SILO"

Silo and fodder blends. Fast starting, leafy hybrid strains of slightly varying maturities go into this selected blend.

Flats per bu. \$ 7.50

RB SWEET BLEND - Particularly desirable as cattle forage feed because of high sugar content and increased animal nutritional value. Try it. 90 days.

Flats per bu. \$ 9.50

RB-WISC. 341-A - This excellent hybrid has become a favorite for corn growers in this area. A heavy producer. 95 days maturity.

Per bu. \$ 9.25
5 bu. or more @ 9.00

RB-WISC. 279 - This early variety promises to become an early favorite. Somewhat earlier than 341-A but will produce lots of corn every year. 86 to 90 days maturity.

Per bu. \$ 9.25
5 bu. or more @ 9.00

KINGSCROST HYBRIDS

KINGSCROST KF-1 - Semi-dent. 80 days.

Flats per bu. \$12.50
5 bu. or more @ 12.00

KINGSCROST KE-3 - 80 days maturity.

Flats per bu. \$12.50
5 bu. or more @ 12.00

KINGSCROST WHEATLAND BLEND

A blend of extra early maturing hybrids. An outstanding blend of round kernels for this section of the country.

Per bu. \$ 7.40

ARASAN

Reduces seed decay, root rot and other disease, organisms in CORN, SORGHUMS, GRASSES and LEGUMES.

3/4 oz. \$.25
8 oz. 1.00
2 lbs. 3.20



R. B. Sorghums, Sudans, Millets

SORGHUMS

CERTIFIED RANCHER SORGHUM CERTIFIED (39-30-S)

Safe, drought resistant. Has sweet, leafy stalks. Excellent forage producer.

Certified	100 lbs.	\$9.50
Uncertified	100 lbs.	\$8.50

HONEY DRIP

Large, leafy, sweet variety. Produces good forage.

100 lbs.	\$8.50
----------	--------

SUMAC CANE

Very leafy and sweet. Has high feed value. Good forage crop.

100 lbs.	\$9.00
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KANSAS ROX ORANGE

Sweet, leafy cane that matures in 90 to 100 days.

100 lbs.	\$9.50
----------	--------

MILLETS

EARLY FORTUNE (Red Proso)

A very early grain millet that matures in 60 to 70 days.

100 lbs.	\$6.00
----------	--------

YELLOW PROSO

A hardy and disease resistant strain.

100 lbs.	\$6.50
----------	--------

GERMAN MILLET

Has long heads, stems are small, lucious, and highly palatable. This is a variety very valuable for hay and forage.

100 lbs.	\$8.50
----------	--------

SIBERIAN

A hardy, drought resistant variety that matures in 65 to 70 days. The forage is quite palatable, and the seed has a high feeding value.

100 lbs.	\$7.50
----------	--------

LOW ACID

Very early, leafy, uniform. Grows 60 inches tall. Juicy, sweet and a good yielder of both grain and forage.

100 lbs.	\$9.50
----------	--------

ELLIS SORGO

A cross between Atalas and Early Sumac. Semi-sweet stalk. Seeds are white, palatable. About 10 days earlier than Atlas. Grows 60 to 70 inches tall.

100 lbs.	\$9.50
----------	--------

CERTIFIED RELIANCE SORGHUM

A new grain sorghum for South Dakota. Stands longer after killing frost and has a wider range in planting time. Large seeds; sturdy stalks.

100 lbs.	\$8.00
----------	--------

SUDAN GRASSES

SWEET SUDAN GRASS

A newer variety that has a high sugar content. It is leafier, higher yielding, more disease resistant, and more vigorous in growth than common sudan.

100 lbs.	\$16.50
----------	---------

SUDAN GRASS

An excellent forage crop grown for both hay and pasture. Will produce several cuttings.

100 lbs.	\$13.50
----------	---------

PIPER SUDAN

A new variety of Sudan Grass that will produce more foliage. Low in acid. Ideal for pasture.

100 lbs.	\$18.50
----------	---------

Buy with confidence - Plant with confidence - REGISTERED BRANDS SEEDS

INSECTICIDES and POISONS

MR. FARMER

FOR A GRAIN FUMIGANT

USE MAX-KILL WEEVIL KILLER

It is important to be able to recognize these insects



GRANARY WEEVIL



FLAT GRAIN BEETLE



Major dangers are minor when MAX-KILL WEEVIL KILLER GRAIN FUMIGANT is applied as recommended. The recommended dosage for MAX-KILL WEEVIL KILLER GRAIN FUMIGANT is as follows:

SMALL GRAINS

Gallons Per 1,000 Bushels

		Wheat	Grain Sorghums	Corn
Elevator	Wooden Cribbed Bins	3	6	6
Storage	Steel and Concrete Bins	2	4	4
Farm	Wooden Bins	3 to 4	8	6
Storage	Steel Bins	2	6	4

MAX-KILL WEEVIL KILLER

1 gal. can \$3.60 5 gal. can \$17.25

PCP CONCENTRATE NO. 40

A 40% pentachlorophenol concentrate for control of poultry mites in poultry houses. Also for post and pole treatment.

1 gallon can \$3.90
5 gallon can @ 3.70

TRI - KILL

A 2% Chlordane in oil base. For killing flies, mosquitoes, ants, roaches, and spiders.

1 pt. \$.59 1 qt. \$1.05

WARFARIN RAT & MOUSE KILLERS



D-CON READY MIX

Destroys rats and mice. Prepared bait, ready to use. Clean odorless.

1 lb. \$1.69

D-CON CONCENTRATE

Makes 6 lbs. of bait when mixed with grain or cereal.

8 oz. \$2.98

D-CON WARFICIDE

Water-soluble. 1/3 oz. makes one quart of poison. Kills rats and mice.

1/3 oz. \$.39

MANCO KILL RAT

Dry meal bait. Ready to use.

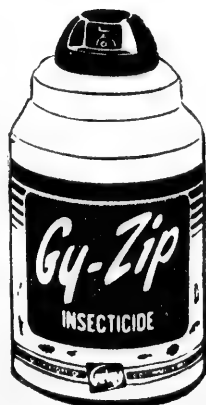
1 1/2 lb. \$1.35



MANCO KILL MOUSE

Prepared mix for killing mice.

8 oz. \$.69



GY-ZIP (Aerosol Bomb)

An easy to use bomb for household use. Perfect valve for consistent, even spraying. Truly effective against moths, flies, mosquitoes, roaches, ants, fleas, bedbugs, silverfish.

12 oz. \$1.49

McMAHON COMPANY, INC., Rapid City, South Dakota

INSECTICIDES

EMULSIFIABLE CHLORDANE CONC.



Controls agricultural insects. Can be diluted with either water or oil. Easy to use with high or low volume application with airplane, or hand equipment.

8 oz. 98¢
Qt. \$2.50
5 gal. drum
30 gal. drum

Pt. \$1.50
Gal. 6.75
@ \$6.20 gal.
@ \$5.95 gal.

TOXAPHENE

Contains 6 lbs. toxaphene per gallon. Effective as an insecticide for killing grasshoppers, lygus bug, many other insects.

1 gal.
5 gal. drum
30 gal. drum

\$4.10
@ 3.85
@ 3.65

LINDANE

A wettable powder that has many uses - controls flies and mosquitoes in dairy barns and other farm buildings; lice, mange and ticks on livestock; insects on garden plants and trees.

1 pound \$2.45

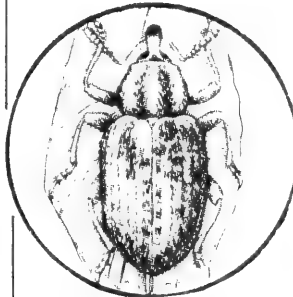
MALATHION

A new pesticide, malathion is now available to the home gardener. Malathion will control both aphids and mites as well as many other insects.

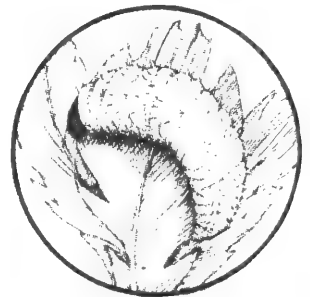
8 oz. \$1.25

ALFALFA WEEVIL

Alfalfa weevil is one of the most destructive insect enemies of alfalfa. The BEST, EASIEST and LOWEST COST way to control alfalfa weevil is to destroy it in the adult stage in EARLY SPRING before it lays its eggs.



Adult



Larva

DIELDRIN

Highly recommended for early spring spraying of alfalfa to kill weevil in adult stage.

1 gallon
5 gallon can
30 gallon drum

\$6.70
@ 6.50 gal.
@ 6.30 gal.

HEPTACHOR

Heptachor spray or dust will give effective control of adult weevil when applied in early spring before plants are 2 to 3 inches tall.

1 gallon
5 gallon can
30 gallon drum

\$6.70
@ 6.50 gal.
@ 6.30 gal.

ALDRIN

If circumstances prevent you from controlling over-wintering adult weevils in early Spring, you can still control the LARVAE on foliage and stubble with ALDRIN.

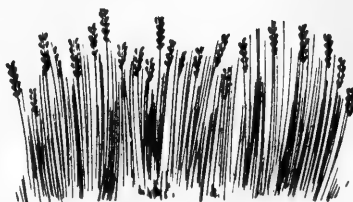
1 gallon
5 gallon
30 gallon

\$5.15
@ 4.90 gal.
@ 4.70 gal.

WEED KILLERS



PASTURES



SMALL GRAINS, CORN
FLAX, ALFALFA



FENCE ROWS

WEEDONE LV4

(Butoxy ethanol ester formulation containing 4 lbs. 2, 4-D acid equivalent per gallon.) The original low volatile ester which is safer than older esters to use near crops susceptible to 2, 4-D. **YOU USE LESS BECAUSE THERE'S MORE KILL PER OUNCE.**

1 gal. \$6.51 5 gal. @ \$6.27 per gal. 30 gal. @ \$6.05 per gal.

WEEDONE CONCENTRATE 48

(Ethyl ester formulation containing 3 lbs. 2, 4-D acid equivalent per gallon.) More effective than amine formulations in treating the more resistant perennial weeds and annuals which become more resistant in late stages of growth. Can be mixed with water or common petroleum solvents. **STICKS RAIN OR SHINE.**

1 gal. \$4.15 5 gal. @ \$3.95 per gal. 30 gal. @ \$3.75 per gal.

WEEDAR 64

(Amine salt formulation containing 4 lbs. 2, 4-D acid equivalent per gallon.) Completely soluble in water and will not clog nozzles. Weedar 64 will give good control on most annual weeds when small and growing actively. Will not injure adjoining crops except in case of drift. **PARTICULARLY USEFUL FOR TREATING WEEDS IN CROPS.**

1 gal. \$4.43 5 gal. @ \$4.20 per gal. 30 gal. @ \$3.99 per gal.

WEEDONE BRUSHKILLER 32

(Butoxy ethanol low volatile ester formulation.) Kills undersirable woody plants such as mesquite, sagebrush, persimmon and thorn apple in pastures. Also controls poison ivy and other hard-to-kill plants.

1 qt. \$3.75 1 gal. \$7.95

WEEDAR MCP

(Amine formulation containing 2 lbs. 2-methyl-4-chlorophenoxyacetic acid per gallon.) Can be used for selective control of mustard in small grains underseeded with mixed legumes including alfalfa and bird's-foot trefoil. Can also be used for weed control in small grains underseeded with clover and for controlling weeds in flax and established stands of legumes. (except sweet clover)

1 gal. \$7.35

ACP GRASS KILLER (TCA 90%)

(Containing 90% sodium trichloracetate) Kills all vegetation for a period of 90 days. Excellent for killing weeds and grass on non-cropped land such as fence rows, ditch banks, etc.

10 lbs. \$5.40

SPRAYERS



FOR FIELDS, LIVESTOCK, ROADSIDES and FENCE ROWS.

BRODJET SPRAYER

HANSON BJT BOOM AP 400 lb. PRESSURE PUMP

Equipped with Handi-Jet for Cattle Spraying

COMPLETE \$170.50

HANSON BJT BOOM GM 160 lb. PRESSURE PUMP

Equipped with Cattle Spraying Unit

COMPLETE \$150.50

HANSON PS BOOM GM or MP 160 lb. PRESSURE PUMP

Easy to assemble — gives you a low cost sprayer

EACH \$106.00

HANSON UTILITY BARREL CARRIER

Easily mounted — will fit any tractor

EACH \$ 36.50

PRESSURE SPRAYERS

291-B — 3 GALLON PRESSURE SPRAYER \$ 8.60

355-A — 3 GALLON PRESSURE SPRAYER \$13.56

9-A — 1 3/4 GALLON PRESSURE SPRAYER \$ 9.50

HAND SPRAYERS

1/2 pt. \$.43

1 pt. \$.64

1 qt. \$.75

PAMPCO TROMBONE SR SPRAYER

Ideal for all around spraying. Adjust to any spray-fine, medium or coarse. Develops 150 lbs. pressure. Throws a 25 to 30 foot stream. An 18 inch curved extension gives extra range and easy spraying in any direction.

Each \$6.95



291 — B

McMAHON COMPANY, INC., Rapid City, South Dakota

STOCK SPRAYS

BENZENE HEXACHLORIDE

(Gy-12-W)

A wettable powder containing 12% gamma Isomer for control of cattle lice and nits. 4 lbs. makes 200 gal. of spray.
4 lb. pkg. \$1.68



Grub as it appears beneath the skin

ROTENONE GRUB DUST

(Gy-5-A)

Wettable powder containing 5% rotenone. For control of grubs, lice and ticks.
7½ lb. pkg. \$4.10

50% WETTABLE DDT

(Gy-BA-50)

Water soluble powder to be mixed with water for spraying or dipping. Good killing agent for flies and many other insects.
4 lb. bag. \$1.51

25% EMUSIFIABLE DDT

A residual surface spray for walls in barns, etc. Kills flies, mosquitoes, roaches, etc. Dilute with water or oil.

1 gal. \$ 3.10
5 gals. \$14.00

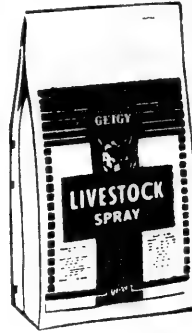
METHOXYCHLOR

(Gy-50)

50% wettable powder or a 25% liquid emulsion for the control of flies on dairy cattle and in dairy barns.

1 lb. \$1.25 1 gal. \$ 4.60
4 lb. \$3.40 5 gal. \$21.50

GEIGY LIVESTOCK SPRAY



(47% Methoxychlor-3% Lindane)
Controls lice, ticks and mange mites. Also house flies, horn flies, stable flies, mosquitoes.
4 lb. bag \$6.00

DAIRY & STOCK SPRAY



(Methoxychlor-Synergist "264" -Pyretherins-Allethrin)
Quick knock down and lasting control for flies and mosquitoes in dairy barns and other farm buildings.
1 gal. can \$1.95

DIZAINON FLY SPRAY



(25% Diazinon Wettable Powder)
New Phosphate fly control for farm buildings. Residual control for 3 to 8 weeks.
1 lb. Canister \$ 3.00
4 lb. bag \$10.00

DIAZINON FLY BAIT



(1% Diazinon mixed in bait)
New phosphate fly bait. Ready to use. Merely shake on floor to attract and kill house flies.
1 lb. Canister \$1.50

McMAHON COMPANY, INC., Rapid City, South Dakota

FROM _____

STREET _____

TOWN _____

STATE _____

USE
LETTER
POSTAGE
HERE

McMAHON COMPANY, INC.

Corner Fifth and Rapid

RAPID CITY, S. DAK.

The table at the left gives parcel post rates on Seeds, Plants, Bulbs, Roots, etc., within the U.S. and possessions. Effective Oct. 1, 1951. Zone distances are as follows: Zones 1 and 2, up to 150 miles. Zone 3, 150 to 300 miles. Zone 4, 300 to 600 miles. Zone 5, 600 to 1000 miles. POISON! Parcel post regulations forbid shipment of poisons through the mail. Use other shipping methods for poison sprays and dusts.

PARCEL POST RATES

Weight	Local	Zone 1 & 2	Zone 3	Zone 4	Zone 5
1 lb.	\$0.15	\$0.17	\$0.17	\$0.19	\$0.21
2 lbs.	.17	.20	.21	.24	.28
3 lbs.	.18	.22	.24	.29	.35
4 lbs.	.19	.25	.28	.34	.42
5 lbs.	.20	.27	.31	.38	.48
6 lbs.	.22	.29	.35	.43	.55
7 lbs.	.23	.32	.38	.48	.62
8 lbs.	.24	.34	.42	.53	.69
9 lbs.	.25	.37	.45	.57	.75
10 lbs.	.27	.39	.49	.62	.82
11 lbs.	.28	.41	.52	.67	.89
12 lbs.	.29	.44	.56	.72	.96
13 lbs.	.30	.46	.59	.76	1.02
14 lbs.	.32	.49	.63	.81	1.09
15 lbs.	.33	.51	.66	.86	1.16
16 lbs.	.34	.53	.70	.91	1.23
17 lbs.	.35	.56	.73	.95	1.29
18 lbs.	.37	.58	.77	1.00	1.36
19 lbs.	.38	.61	.80	1.05	1.43
20 lbs.	.39	.63	.84	1.10	1.50

All packet seeds, both vegetable and flowers are shipped POSTPAID. On all other items, don't forget to add parcel post. See rates below:

WHEN YOU ORDER BY MAIL—

ORDER BLANK

Date _____, 195_____

Enclosed, find \$_____for which ship merchandise named below

By express ☐ By freight ☒ By mail ☐ Best way ☐
(Check which you prefer)

YOUR NAME _____

(All members of one family please order under one name)

Address _____ R.F.D. _____

Post Office _____ State _____

Amount Enclosed

Money Order _____

Check _____

Cash _____

Stamps _____

TOTAL _____

NOTICE—Remittance by Postal Money Order is a guarantee against loss. We prefer them for our mutual protection. Use them if convenient.

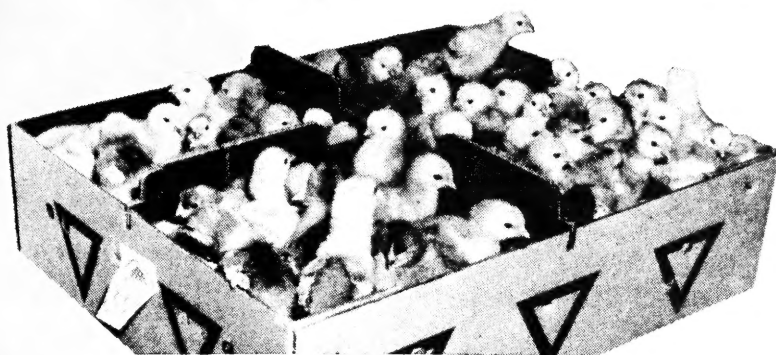
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LIMITED WARRANTY CLAUSE—Our Company warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, express or implied.

ALL PRICES SHOWN IN THE 1953 GARDEN ANNUAL ARE SUBJECT TO CHANGE WITHOUT NOTICE

THIS FLAP IS GUMMED, READY TO SEAL
→ **NO ENVELOPE NECESSARY**

CHICKS - Sanitation SUPPLIES



START WITH QUALITY-BRED CHICKS

Production ability is a bred-in quality that comes from years of progeny testing, trapnesting, and pedigree breeding. There is much in the baby chick that the eye cannot see; so your best safeguard is to buy your chicks from a reliable hatchery in which you have complete confidence. Don't be afraid to pay a few cents more for the better grades-good breeding is the cheapest thing in poultry that you can buy.

1955 PRICES ON DAY OLD CHICKS

BREEDS	Straight Run Per 100
White Rocks	\$16.50
New Hampshires	\$16.50
White Wyandottes	\$16.50
White Leghorns	\$16.50
Austra Whites	\$16.50
Hamp-Legs	\$16.50

BUY CHICKS EARLY FOR MORE PROFIT!

TERMS: \$2.00 per 100 chicks when ordered. Balance upon arrival. 100% live delivery guaranteed. Prices subject to change without notice.

FEEDERS & FOUNTS

HANGING FEEDER(50 lb. cap.)	\$4.95
(12 qt. cap.)	1.65
GROWING FEEDER (All metal 48 in.)	3.80
(All metal 36 in.) 1.60 (All metal 24 in.)	.40
METAL WATER FOUNTS (2 gal.)	3.15
(3 gal.) 3.70 (5 gal.)	5.10
CHICK FOUNT BASE (Glass & Metal)	.16
BROODER THERMOMETERS	.50
HEAT BULB (250 watt) and	
REFLECTOR (10 inch)	3.10
THERMOSTAT CONTROL BROODER	11.95
(4 light)	
BROODER WITH GUARD (1 light)	4.70

It's GOOD QUALITY—not cheap quantity—THAT PAYS!

CHEK-R-TABS *for Safe Water*

50 Tablet size -.50

150 Tablet size -1.00

600 Tablet size -3.00

DISINFECTANT

Pt. \$.80 Gal. \$4.90

POULTRY WORMER

Granules - 50 lb. \$4.46

VET-AID

Fights disease 4 ways. Contains Terramycin and Aureomycin.

50 lbs. \$3.55

POULTRY INSECTICIDE

Controls lice and mites.

1 qt. \$1.50

LICE POWDER

1 lb. \$.50

SULFA NOX-LIQUID

Will stop Coccidiosis or Fowl Cholera when properly used.

½ pt. \$.55

PREMIER LITTER *Absorbs Quicker*

Premier's greater absorbency is the reason why it is a better litter in every way:

- 1 bale absorbs 2000 pounds of manure
- Lasts for months - saves money
- Requires fewer changes saves labor
- Stays springy encourages exercise
- Provides better insulation
- More bulk - greater coverage per dollar

Let us supply you now with Premier Litter - the litter that will help you produce healthier poultry at a saving in labor and costs.

Lg. Bale \$4.90
Sm. Bale \$3.60



It has been said . . .



J. R. McMAHON

AGRICULTURE is the BACKBONE of the NATION

and for fifty-nine years the McMahon Company has been selling to and buying from farmers and ranchers who help make up this most important industry. It is our aim to bring you the finest first in Seeds, Feeds and Agricultural Chemicals. To assure you of the best possible cleaning and treating job on your seed, we have installed the most up-to-date equipment at both Rapid City and Sturgis. We will continue to do our best to serve you well.

A WORD ABOUT FEED . . .

It seems to us that the first obligation we have toward our feeder customers is to supply them with feeds which will enable them to do a better job of feeding and increase their profits.

When we offer you Cooper Quality Guarded Feeds, we feel we are fulfilling this obligation. The good quality and efficiency of these scientifically balanced and blended feeds is evidenced by customers' reports of good results obtained economically.

The animal fat ingredient, Fatsso, which is contained in all Cooper Feeds, supplies animals with added heat energy, increases feed efficiency and palatability. You get better results with all classes of livestock and poultry when you feed Cooper Quality Guarded Feeds with Fatsso.

Here's a tip for poultry raisers — when you start your chicks this Spring, use Cooper's medicated Starter and Grower. The sulfaquinoxaline contained in Cooper Chick Feeds guards their health and gets them off to a better start.



COOPER FEEDS GUARD YOUR PROFITS



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